



## **Data and Image Acquisition for New Stores**

v050404

### **Purpose:**

This document is for new Feel Good Networks clients. This document will take you through the steps so Feel Good Networks can build your store as fast and accurately as possible.

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## ***Welcome Message***

We are interested in ALL products you have in inventory and want to sell through our networks.

If you supply us with the info requested on the following pages we can have your store usually completed within a week. There is no set up, hosting, or any other costs associated being on Feel Good Networks.

We are #1 in the business of marketing and producing sales of merchandise online and we guarantee your product will have huge exposure on Feel Good Networks sites.

Once your storefront is ready we will email the link of your new store as well as information for logging into the backend of your store.

If you have any questions, please feel free to drop us a e-mail at [info@FeelGoodNetworks.com](mailto:info@FeelGoodNetworks.com) or call us at 206.547-1411.

## ***Contract and Terms***

Please make sure you have completed the **FGN Storefronts Contract**

(<http://www.FeelGoodNetworks.com/join/contract.pdf>)

and read the **Terms and Conditions**. (<http://www.FeelGoodNetworks.com/join/terms.shtml>)



# Return Form

Please fill out this form as completely and return it as soon as possible.

## 1. Data

- I will supply the spreadsheet as requested. (See Page 5)
- I will supply as much information as I can.
- Please pull the information from my website.

URL: \_\_\_\_\_

I will try to get you the above information by: \_\_\_\_\_

## 2. Images

- I will supply the images as requested. (See Page 5)
- I will at least name the images the same as the SKU number.
- I will send you what we have.
- Please pull the images from my website.

URL: \_\_\_\_\_

I will try to get you the above images by: \_\_\_\_\_

## 3. Shipping

Shipping on Feel Good Networks sites is based on the amount purchased. Please help us out in determining how shipping for your store should be set up based on your experience. The examples below are just samples. Please use the blank spaces below.

Purchase Amount	Shipping Type	Shipping Charge	
0-100	Standard	5.99	(Sample Only)
100.01-500	Standard	7.99	(Sample Only)
500.01-1000	Standard	9.99	(Sample Only)
0-100	Overnight	15.99	(Sample Only)
100.01-500	Overnight	19.99	(Sample Only)
500.01-1000	Overnight	24.99	(Sample Only)

_____	_____	_____	
_____	_____	_____	
_____	_____	_____	
_____	_____	_____	
_____	_____	_____	
_____	_____	_____	
_____	_____	_____	
_____	_____	_____	
_____	_____	_____	
_____	_____	_____	
_____	_____	_____	

Shipping rates can be added or changed at any time on your backend, this is only a starting point to get your site up and running.





## ***What We Need From You - Data***

**If it is possible, we would like to get a spreadsheet with the following information for each product:**

1. School or Team name
2. Product Name (Include school or team name, example, Florida Gator Authentic Helmet)
3. Product SKU (Your stock number or ID number)
4. Short Description (General description of each different product, 1-3 sentences)
5. Long Description (General description of each different product, 1-6 sentences, can be the same as short description)
6. Wholesale cost (Drop shippers only)
7. Suggested retail price
8. Color Options (If applicable)
9. Sizes Options (If applicable)

Please send as much information as you can. If you can not obtain all the above information, please send what ever you have. If you can not supply the requested spreadsheet, the turnaround time for you store to be completed could be dramatically lengthened

We will create a Welcome Message on your homepage, you can later change this text to whatever you like through your backend.

## ***What We Need From You - Images***

**If it is possible, we would like to get all images in the format below:**

1. 300x300 pixels at 72 dpi
2. JPEG format
3. Images named exactly the same as your SKU number. (SKU.jpg)  
This is the most important element, if we could request one thing, this would be it.

If you can not format the images as we requested, send them as large as you can and we will format them correctly. As a last resort, we can try pulling the images from your website if you have one. If there are not images available at all, you can send us your products to be shot in our studio. Again, if you can not supply the images as we requested them, the turnaround time for you store to be completed could be dramatically lengthened.

We will create an Welcome Image on your homepage, you can later change this image to whatever you like through your backend.



## ***Important Information to Keep***

After your store is completed, you will be e-mailed the web address to your store, your username and password.

You can use the spaces provided below to save this information once we send it to you.

Address to your store: [http://www.\\_\\_\\_\\_\\_.com/sf/stores/](http://www._____.com/sf/stores/) \_\_\_\_\_

To log on to your backend go to:

[http://www.\\_\\_\\_\\_\\_.com/sf/admin/](http://www._____.com/sf/admin/)

Username: \_\_\_\_\_

Password: \_\_\_\_\_

After you obtain the above information, you can manage your store through your backend. Here is a partial list of what the backend can do:

1. Run Reports
2. Manage Your Orders
3. Manage Customers
4. Manage Products
5. Configure Ads to be displayed in your store to earn commissions
6. E-Mail Promotions
7. Store Promotions
8. Change your Welcome Message and Image
9. Change your Store Policies
10. Change your Payment Methods
11. Change your Shipping Rates

